

The First Tee National Participant Opportunities

February 13, 2020

The First Tee of Howard County

- Michelle Lurie Board Member, Parent
- Logan Lurie Ace-level Participant

 The First Tee of Howard County Mentor
 - LPGA Girls Golf mentor
 - HCPSS Allied Golf mentor
 - Teen Advisory Board, Chair
 - Metro Tour participant
 - National Opportunities participant

Participant Opportunities

Involvement in the First Tee provides unique opportunities for participants. These opportunities have been created to recognize various achievements through golf skills, life skills and education. Modifications have been made throughout the past several years to encourage teenage retention and progression among the chapter network.

2020 Participant Opportunities Schedule

Event	Date	Location	Application Released	Deadline	Field Announcement
Wells Fargo Succeeding Together Contest	April 28-May 4, 2020	Charlotte, NC	<u>View</u> Application	3/3/2020	3/24/2020
John Deere Drive Your Future Academy (Girls Only)	June 8-12, 2020	San Francisco, CA	<u>View</u> Application	3/30/2020	4/28/2020
First Tee National Championship	June 21-26, 2020	Clemson, SC	<u>View</u> Application	3/30/2020	4/28/2020
Perfect Sense Unified Challenge	TBD	TBD	TBD	TBD	TBD
John Deere Power for Good Scholarship Contest	July 5-10, 2020	Silvis, IL	<u>View</u> Application	3/30/2020	4/28/2020
Joe Louis Barrow, Jr. Life Skills & Leadership Academy	July 15-21, 2020	Boise, ID	2/25/2020	4/27/2020	5/26/2020
<u>Coca-Cola America's Future</u>	August 26-29, 2020	Atlanta, GA	4/28/2020	6/29/2020	7/28/2020
PURE Insurance Championship	September 15-21, 2020	Pebble Beach, CA	2/25/2020	4/27/2020	Early July
Youth Leadership Summit	November 18- 21, 2020	San Diego, CA	6/23/2020	8/24/2020	9/22/2020

Wells Fargo Succeeding Together

It's the opportunity of a lifetime—playing with the PGA TOUR player of your choice! Each year through the **Wells Fargo Succeeding Together** contest, one participant from First Tee gets to do just that. The essay contest, created specifically for the 30,000+ teenage participants of First Tee, celebrates the impact First Tee has on students across the country and allows participants to express how First Tee has had a positive effect on their lives. The contest asked participants to write about a core value of First Tee that has helped them on their personal journey to become better students, better citizens, better golfers and better prepared for life.

A national panel of judges from Wells Fargo, First Tee, and the Wells Fargo Championship tournament office select the four winners from the written submissions. Three first-prize winners receive a trip to the 2020 Wells Fargo Championship and one grand-prize winner will play in the 2020 Wells Fargo Championship Pro-Am with a PGA TOUR golfer on April 29, 2020.

2020 PRIZES

GRAND PRIZE

The grand-prize winner of the Succeeding Together contest will receive a 4-day/3-night trip for two to Charlotte, North Carolina to play in the Wells Fargo Championship pro-am with a PGA TOUR pro as a guest of Wells Fargo. The winner will attend the pro-am draw party and have the opportunity to meet PGA TOUR pros, golf TV personalities, as well as attend the Wells Fargo Succeeding Together golf clinic.

FIRST PRIZE WINNERS

Three (3) first-prize winners will receive a 4-day/3-night trip for two to Charlotte, North Carolina to attend the Wells Fargo Championship and experience up-close the excitement of a PGA TOUR event from inside the ropes during the exciting final rounds of the tournament.

FINALIST PRIZES

Each of the ten finalists will receive \$500

John Deere Drive Your Future

This **all-girls** event will focus on leadership development, remaining active in the game of golf, learning the value/impact of volunteerism, and recognizing the importance of teamwork. Applicants will be asked to define the people or circumstances that 'drive' them to take on a position of leadership and describe how they plan to apply those principles in their life. The academy will take place in the city of San Francisco, where participants will be immersed in both its historic and modern culture. The Olympic Club and First Tee of San Francisco will serve as the host venue.

SELECTION

A total of 24 female participants will be selected from the chapter network for the four day academy experience. Participants will submit, essays, activities chart and a chapter letter of recommendation.

First Tee National Championship

FIRST TEE NATIONAL CHAMPIONSHIP

The first-ever First Tee National Championship will be held June 21-26, 2020 at Clemson University, bringing together First Tee's elite players for an opportunity to showcase how the program has helped build the strength of character needed to play at the collegiate or next level. The winners of each male/female division will we awarded with the *Tattersall Cup* named after First Tee Trustee, Fred Tattersall. Each winner will earn an exemption into the PGA TOUR Champions "PURE Insurance Championship Impacting the First Tee" at the Pebble Beach Golf Links September 18-20, 2020.

The event will be a 54-hole stroke-play event at Clemson University's The Walker Course, featuring a Girls and Boys division for 72 high school participants ages 14 – 19. Participants will have the opportunity to take in the "college experience" including dorm-living, an official Clemson University campus tour and dinner at the West End Zone Club of the football team's Memorial Stadium.

2020 EVENT INFORMATION

Date: June 21-26, 2020 Location: Clemson, SC Host: First Tee HQ

Perfect Sense Unified Challenge

The **Perfect Sense Unified Challenge** will be a President's Cup team event with golfers from The First Tee paired as teammates with wounded veterans and Special Olympics golfers from around the country. In addition to playing two rounds of golf at some of the top courses in the nation's capital, golfers will also enjoy a welcome banquet, a career exploration day at Perfect Sense, a tour of DC's monuments and museums, and a final send off at Top Golf! 2020 EVENT INFORMATION **Date:** June 22-26, 2020

Location: Washington, DC. Host: Perfect Sense

John Deere Power for Good Scholarship

Participants will submit a written essay focusing on how the students are a 'Power for Good' through service to their communities, schools, and/or neighborhoods. The essay should include a summary of the impact of their efforts and how their work is connected to the values learned through First Tee and the game of golf.

SELECTION PROCESS

Three essay applicants will each win a one-time \$5,000 college scholarship plus a VIP experience at the John Deere Classic in Silvis, IL. The experience includes accommodations for four-days/three-nights and air transportation for two, plus the chance to play in the Wednesday pro-am.

Joe Louis Barrow, Jr. Life Skills & Leadership Academy

Nearly 100 junior golfers from First Tee attend the Joe Louis Barrow, Jr. Life Skills and Leadership Academy each year. Teen participants have the opportunity to develop and hone skills to become leaders in their chapters, schools, and communities while experiencing championship golf, career exploration, and dorm living.

In November 2017, the Academy was renamed to the Joe Louis Barrow, Jr. Life Skills & Leadership Academy. The endowment was made to <u>honor his</u> <u>retirement</u> and commitment to positively impacting young people during the previous 18 years as CEO of First Tee.

2020 EVENT

The 2020 Life Skills & Leadership Academy will take place in Boise, Idaho from July 15 – 21. The Academy is staged by First Tee Headquarters and is hosted by Boise State and First Tee of Idaho.

Coca-Cola America's Future

Dedicated to impacting communities, The Coca-Cola Company supports First Tee by offering five participants annually the chance to experience working at one of the largest corporations in the world.

Five semifinalists are selected from an application process to spend two days in the heart of downtown Atlanta visiting the Coca-Cola Headquarters, Networking opportunity with a young professional panel, VIP experience at the TOUR Championship, and taking part in interviews to determine the winner of a \$5,000 scholarship. Four runners-up each receive a \$1,000 scholarship. The semifinalists also attend THE TOUR Championship presented by Coca-Cola.

SELECTION

Participants at chapters throughout First Tee network entering their senior year of high school are eligible to apply for the America's Future Scholarship. Each of the five semi-finalists are selected based on their school grades, involvement in their chapter and community, and an essay on how they live their lives positively.

Pure Insurance Championship

PURE Insurance Championship Impacting The First Tee will continue to bring together the legends of the game alongside top juniors from First Tee. The tournament is an official PGA TOUR
 Champions event. It's the first of its kind in which junior golfers from First Tee play alongside PGA TOUR Champions players as well as amateurs. They compete for the pro-junior title at legendary Pebble Beach Golf Links and Poppy Hills Golf Course. The tournament is televised internationally on Golf Channel.

For one week, legends of the game mentor the leaders of tomorrow.

2020 TOURNAMENT: SEPT. 15-21

In the tournament's 17 years thus far, more than 1,000 participants from First Tee chapters have benefited from the opportunity to play in the tournament. <u>PURE Insurance Championship</u> is one of <u>9 national opportunities</u> provided by First Tee Headquarters to encourage and motivate young people as they progress through the program and toward high school graduation.

MEET THE PLAYERS

In previous years PGA TOUR players like Fred Couples, Jay Haas, Bernhard Langer, and Vijay Singh have competed in the PURE Insurance Championship.

HOW TO PARTICIPATE

This event is only available to teens involved at chapters of First Tee. Applicants are selected by a national panel of judges based on playing ability and comprehension of the life skills and core values learned through their involvement with First Tee.

Youth Leadership Summit

The Youth Leadership Summit recognizes exemplary achievement by a young person currently involved in First Tee programming. Participants will be evaluated in the areas of academic achievement, community service, chapter involvement, leadership, short essay responses and letters of recommendation. This is an interactive and educational summit in which participants will have the opportunity to develop plans for leading a meaningful service project in their communities focusing on raising awareness on global issues. Participants who are selected to attend the Youth Leadership Summit will have the opportunity to learn from and work with Global Citizen Year fellows in order to apply the skills and concepts learned at the three-day summit and become social change leaders.

2020 EVENT INFORMATION

Date: November 18-21, 2020 Location: San Diego, CA Host: First Tee HQ and Global Citizen Year

Application Process



1

Created: 07/16/2017 • Last updated: 08/02/2017

Instructions

School & Community Activities Chart:

Please complete the following form in its entirety; utilize the "Next" and "Back" buttons to navigate. When you are finished, please move on to the remaining sections of this application.

Questions: Contact Event Coordinator

School & Community Activities Chart - Extracurricular & School Activities:

Please complete using the template below for Extracurricular & School Activities. You do not need to use every row.

	<u>Description</u>	<u>Dates (From-To)</u>	Hours Per Week	<u>Total Hours</u>	Responsibilities & Accomplishmen ts	
	Howard Varsity	August 2016-			Earned a spot of the Varsity Team as a Freshman. Played more than 90% of county matches. Qualified for County and	
1	Golf Team	Present	8-12	200+	District Tournaments.Pla ced 7th at County Tournament. Earned Varsity- Athlete Scholar letter and Varsity letter.	
					Jewish Identity, Enrichment and Leadership development. Participate in community, service and social activities. Served as Chapter Sh'licha, responsible for	

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Created: 06/09/2017 • Last updated: 08/02/2017

Instructions

Short Answer Essays:

Please complete the following form in its entirety; utilize the "Next" and "Back" buttons to navigate. When you are finished, please move on to the remaining sections of this application.

Questions: Contact Lisa Maybruch, Lmaybruch@thefirsttee.org, 904.940.4363

Answer ALL five (5) of the essay questions. Please use the space provided below. Your response must be 300 words or less per question.

Question 1:

Ten years after you have graduated from The First Tee, what is the one **life skill** (NOT Core Value) you think you will still be using and how?

The one life skill I will use ten years after graduation from The First Tee is STAR. STAR is a skill that everyone should use to ensure that they do not say something they will regret later. STAR-stop, think, anticipate, and respond can be used in golf, school, jobs, relationships or any situation where people are interacting. In ten years I will be 25, and I hope to have araduated collede and be working in the engineering field. I can use STAR when it comes to work because as an engineer I will have to work well with other people. When working as part of a team it is important to use STAR because everyone has their own ideas. STAR will help me to have a chance to take a step back, think about our options. determine how we will move forward with the project, then join back into the conversation. STAR will help to ensure that no conflicts will begin because everyone will have a chance see the other's views. STAR can also help when I am going into a lob interview or stressful situation. When asked a question I want to answer it to the best of my ability so that I make the best first impression. STAR will help me to hink about the question, anticipate how my response will be received and if it is how I want to come across and then respond to the question. By using STAR in applying for iobs and working I can ensure that my best self comes across because I will be able to think through the situation in order to give the best possible answer or solution.

Opportunities Applications

- Applications are all completed online and you must have a "code" to unlock the application.
- Before you request the "code", ensure you are eligible to apply.
- Each application *typically* has 9 parts: Participant Info, Family Info, Letter(s) of Recommendation, Essay(s), School/Community Activities Chart, Chapter Participation Survey, Photos Release, Social Media Code of Conduct Release, & First Tee Code of Conduct Release

Eligibility Requirements

Wells Fargo Succeeding Together

Date: April 28 – May 4; Charlotte, NC

- Application released: January 14; Application deadline: March 3; Participants announced: March 24
- Selection: 10 finalists will be selected to win \$500 cash. From the 10, 4 winners 3 First Prize and 1 Grand Prize will then be selected to travel to Charlotte to attend the tournament.
- Participants must be between 14 and 18 years old (applicants must reach their 14th birthday by the first day of the event date and not have reached their 19th birthday by the conclusion of the event)
- Classified as a high school freshman, sophomore, junior or senior as of spring semester 2020
- Entered in Salesforce and has been an active participant for a minimum of three years
- Must be at Birdie level or higher, at the time of application deadline
- Chapters must have signed their contract at least 3 years before application deadline in order to submit applicants
- Acceptable Golf Ability USGA handicap of 18 or better
- If selected, the participant and their chaperone (must be 25 years of age or older) must be able to travel 4/28/2020 – 5/1/2020 (Grand Prize trip) or 5/1/2020 – 5/4/2020 (First Prize trips).
- Participants who attended the event previously are not eligible to apply
- Each chapter may nominate up to two participants

Eligibility Requirements

Joe Louis Barrow, Jr. Life Skills & Leadership Academy

Date: July 15-21; Boise, ID

- Application released: February 25; Application deadline: April 27; Participants announced: May 26
- Selection: 96 participants
- Participants must be between 14 and 18 years old (applicants must reach their 14th birthday by the first day of the event date and not have reached their 19th birthday by the conclusion of the event).
- Classified as a high school freshman, sophomore, junior or senior as of spring semester 2020
- Entered in Salesforce and has been an active participant for a minimum of three years
- Must be at Birdie level or higher, at the time of application deadline
- Chapters must have signed their contract at least 3 years before application deadline in order to submit applicants
- Participants must provide a golf resume
- Participants who attended the event previously are not eligible to apply
- Each chapter may nominate up to **three** participants
- ** Chapters with 100+ active participants at Birdie level or higher recorded in Salesforce as of 12/31/19 may nominate up to **five** participants **

Chapter Participation Survey

PLEASE COMPLETE AND SIGN: The following form is to be completed by a chapter coach, program or executive director for <u>each participant</u> applying for a First Tee national opportunity. It is the participant's responsibility to make sure this is filled out and signed, and then uploaded to their online application. This form is a vital part of the criteria evaluated for national participant opportunities. Please complete it thoughtfully. You can type directly onto this form, or attach a separate typed page with numbered answers.

Participant Name and Chapter:				
Participant Opportunity Applying For:				
How many years has this participant been involved with your chapter?				
Please explain how your participant has been engaged at your chapter within the past three years?				
Please explain why you feel this participant should be selected for this particular opportunity?				
Share a specific scenario where this participant had an opportunity to r	epresent your chapter, speak on its behalf, or lead others by example?			
(Optional) Is there any additional information that you would like to add about this participant that has not been covered by the questions above?				
By signing below, I acknowledge that I am fully aware of and understand that if the participant recommended above does not follow the Code of Conduct at the corresponding participant opportunity and is sent home early, the Chapter will be responsible for any additional airfare fees inquired.				
Name of chapter representative:				
Signature:				
Position at Chapter:	E-mail address:			
Date:	Phone Number:			

Getting prepared for Opportunities

- Review eligibility requirements for each Opportunity to see if you qualify.
- Review Participant Events Schedule and check your calendar for availability.
- Begin preparing your application: find your GPA, begin to record your Extracurricular, School Activities, Community and Volunteer Service.
- Begin recording your golf resume (course played, distance, score, conditions) and handicap.
- Participate in our Chapter: Mentor, volunteer, participate in a range of activities.

Logan's National Opportunities

- USGA Learning Science Through Golf Academy
- Outstanding Participant Leadership Summit
- Wells Fargo Succeeding Together Contest
- John Deere Drive Your Future Academy
- John Deere Power for Good Scholarship
- Joe Louis Barrow, Jr Life Skills and Leadership Academy
- Coca-Cola America's Future



Highlights



With Honorary Chair, President George W. Bush



Chatting with former CEO, Mr. Dawkins. Orlando, FL





USGA Learning Science Through Golf Academy.



Model Testing at USGA Headquarters. Far Hills, NJ



Scholarship interviews at Coca Cola





New friend made at Life Skills

First Tee Participation and Community Service Ideas



Summer: Metro Tour and Mentor



Fall: Mentor and Volunteer at Clinics

Spring: HCPSS Allied Golf, Mentor and Champions Challenge





Questions? Comments?